



International Test Conference

WORLD'S PREMIER ELECTRONICS TEST CONFERENCE

October 8-13, 2023

Disneyland, Anaheim, CA, USA

www.itctestweek.org



Philadelphia Section

ITC 2023

Exhibitor & Supporter Prospectus



INTERNATIONAL TEST CONFERENCE

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ITC 2023

International Test Conference, the cornerstone of TestWeek™ events, is the world's premier conference dedicated to the electronic test of devices, boards and systems-covering the complete cycle from design verification, test, diagnosis, failure analysis and back to process and design improvement.

At ITC, test and design professionals can confront the challenges the industry faces and learn how these challenges are being addressed by the combined efforts of academia, design tool and equipment suppliers, designers, and test engineers.

Event At-A-Glance

Tuesday Oct 10:

Opening Remarks
Keynote
Sessions
Diamond Support
Presentation

Wednesday Oct 11:

Keynote
Visionary Talk
Sessions
Exhibit Presentations
Posters

Thursday Oct 12:

Keynote
Visionary Talk
Sessions
Exhibit Presentations

More details will be
available at
www.itctestweek.org



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Why Become a Supporter?

IEEE ITC provides various ways for supporters to help improve the community while gaining exposure as well as other benefits which include:

- Meet conference participants from around the world—potential customers and collaborators—leading researchers from government, industry, and academia who specialize in electronic testing and related fields.
- Gain worldwide recognition and visibility for your brand with expanded virtual branding opportunities.
- Promote your organization in the official conference materials. Your organization name, logo, and website will be added to the conference proceedings, the final program, and the conference website.
- Receive complimentary registrations enabling your company to reach potential customers and recruit potential candidates.

IEEE ITC attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them at IEEE ITC 2023!

Contact us: Chen-Huan Chiang,
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+1 408-765-4038





Supporter Packages

| | Silver (\$5,500) | Gold (\$8,500) | Platinum (\$12,000) | Diamond (\$24,000) |
|--|---------------------|-------------------|------------------------|-----------------------|
| Quantity limited to | - | - | Four | One (Siemens) |
| Compliment ITC full conference registration | 1 | 2 | 4 | 8 |
| Prominent position in all logo displays | - | - | - | Yes |
| Welcome Reception logo display | - | - | Yes | Yes |
| ITC souvenir logo display | Yes | Yes | Yes | Yes |
| Supporter recognition on ITC website homepage, Conference Guide, Conference Proceedings, Press Releases, ITC promotion emails, and Plenary Session | Yes | Yes | Yes | Yes |
| Supporter recognition on secondary position on ITC website homepage and Plenary Session | Yes | | | |
| Ad page in at-conference guide | 1/2 | 1/2 | Full | Full |
| Connection to attendee list (opt-ins only) after event | - | Yes | Yes | Yes |
| Display of company banner in convention center | Yes | Yes | Prime location | Prime location |
| X-minute presentation in Supporter Forum (embedded within ITC regular program) | - | - | 20 Minutes | 60 Minutes |
| One pre-conference email blast to registered attendees (opt-in) | - | - | Yes | Yes |

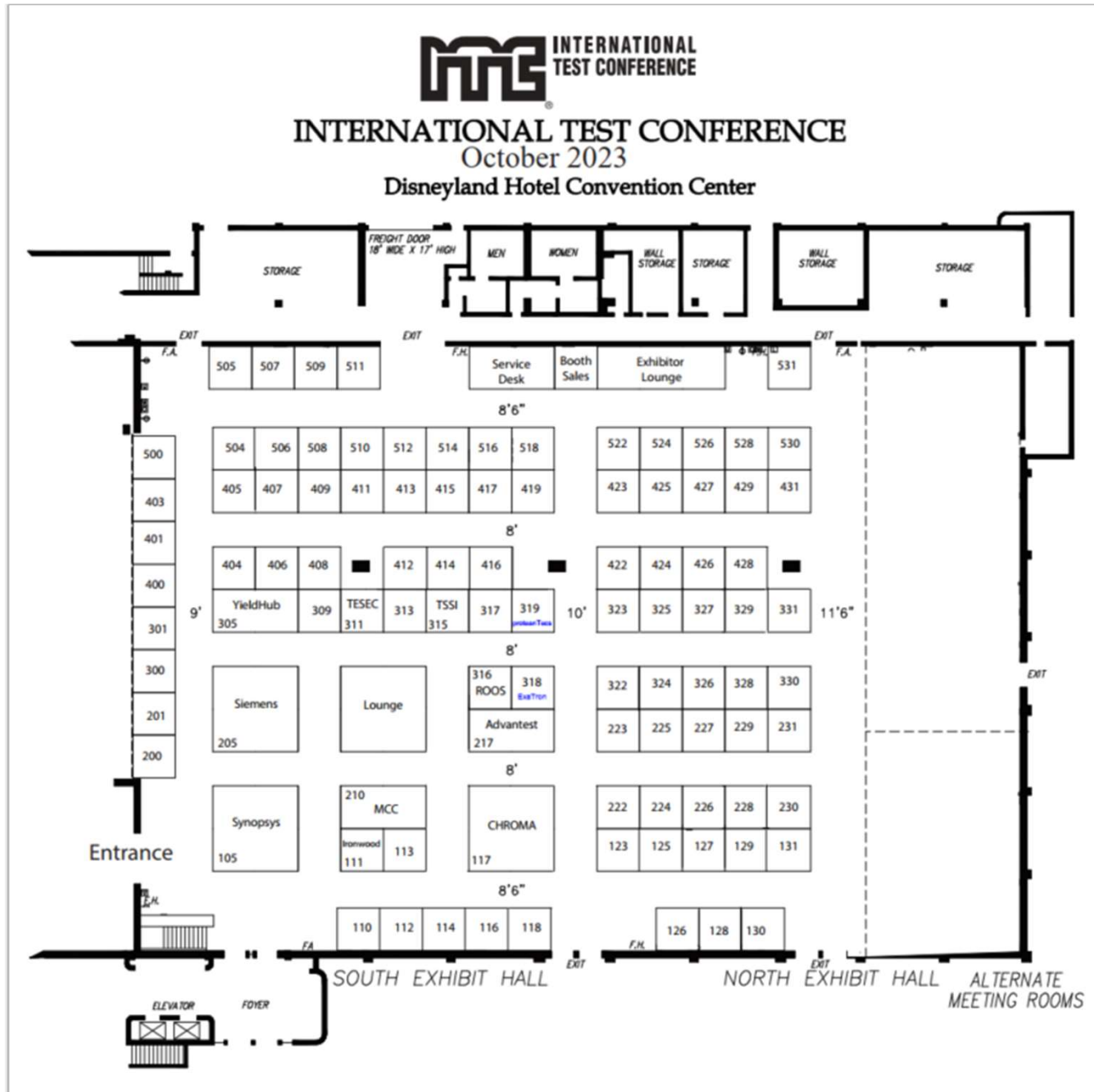


Exhibitor Packages

| | Lite Exhibitor | Exhibitor | Featured Exhibitor | Esteemed Exhibitor |
|--|----------------|-----------|--------------------|--------------------|
| Early Bird Pricing (if sign up at ITC2022) | \$2,900 | \$5,800 | \$11,600 | \$20,000 |
| Regular Pricing* | \$3,500 | \$7,000 | \$14,000 | \$24,000 |
| Complimentary ITC Registration | 2 | 2 | 4 | 8 |
| Booths | 1 | 2 | 4 | 8 |
| Connection to attendee list (opt-ins only) after event | Yes | Yes | Yes | Yes |
| Listing in pre and post conference product highlight (non- exclusive) | - | - | Yes | Yes |

* 20% down within a month after signing up. Total due by 09/29/2023.

2023 Exhibit Floor Plan



Support ITC today!

Contact us:

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+1-408-765-4038

More details:

www.itctestweek.org/exhibiting-at-itc





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