



International Test Conference

October 10-15, 2021

WORLD'S PREMIER ELECTRONICS TEST CONFERENCE

Taking Place Virtually

www.itctestweek.org



Philadelphia Section

ITC 2021 Exhibitor & Supporter Prospectus



INTERNATIONAL TEST CONFERENCE

October 10-15, 2021

ITC 2021

The International Test Conference, the cornerstone of TestWeek™ events, is the world's premier conference dedicated to the electronic test of devices, boards and systems—covering the complete cycle from design verification to test, diagnosis, failure analysis and back to process and design improvement.

At ITC, test and design professionals can confront the challenges the industry faces and learn how these challenges are being addressed by the combined efforts of academia, design tool and equipment suppliers, designers, and test engineers.

Event At-A-Glance

Tuesday Oct 12:

Diamond Supporter Presentation

Wednesday Oct 13:

Exhibit Presentations

Supporter Forum Presentation

Thursday Oct 14:

Exhibit Presentations

More details on Technical Program:

<https://easychair.org/smart-program/ITC2021/>

(Link available after July 31st)



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Why Become a Supporter/Exhibitor?

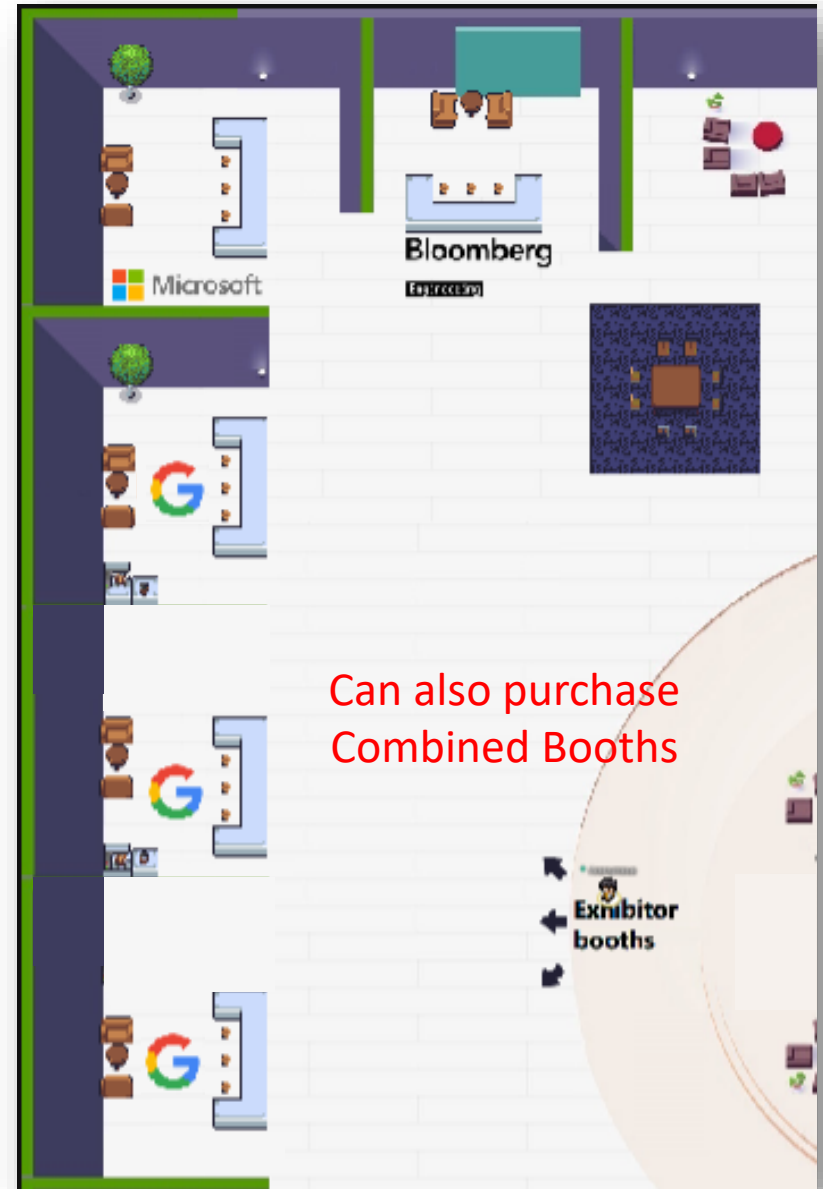
IEEE ITC provides various ways for supporters/exhibitors to help improve the community while gaining exposure as well as other benefits which include:

- Meet conference participants from around the world—potential customers and collaborators—including leading researchers from government, industry, and academia who specialize in electronic testing and related fields.
- Gain worldwide recognition and visibility for your brand with expanded virtual branding opportunities.
- Promote your organization in the official conference materials. Your organization name, logo, and website will be added to the conference proceedings, the final program, and the conference website.
- Receive complimentary registrations enabling your company to reach potential customers and recruit potential candidates.
- (Exhibitors only) Showcase your products in virtual & interactive exhibit booths. Connect live with our attendees, whether presenting publicly or chatting privately.

IEEE ITC attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them at IEEE ITC 2021!

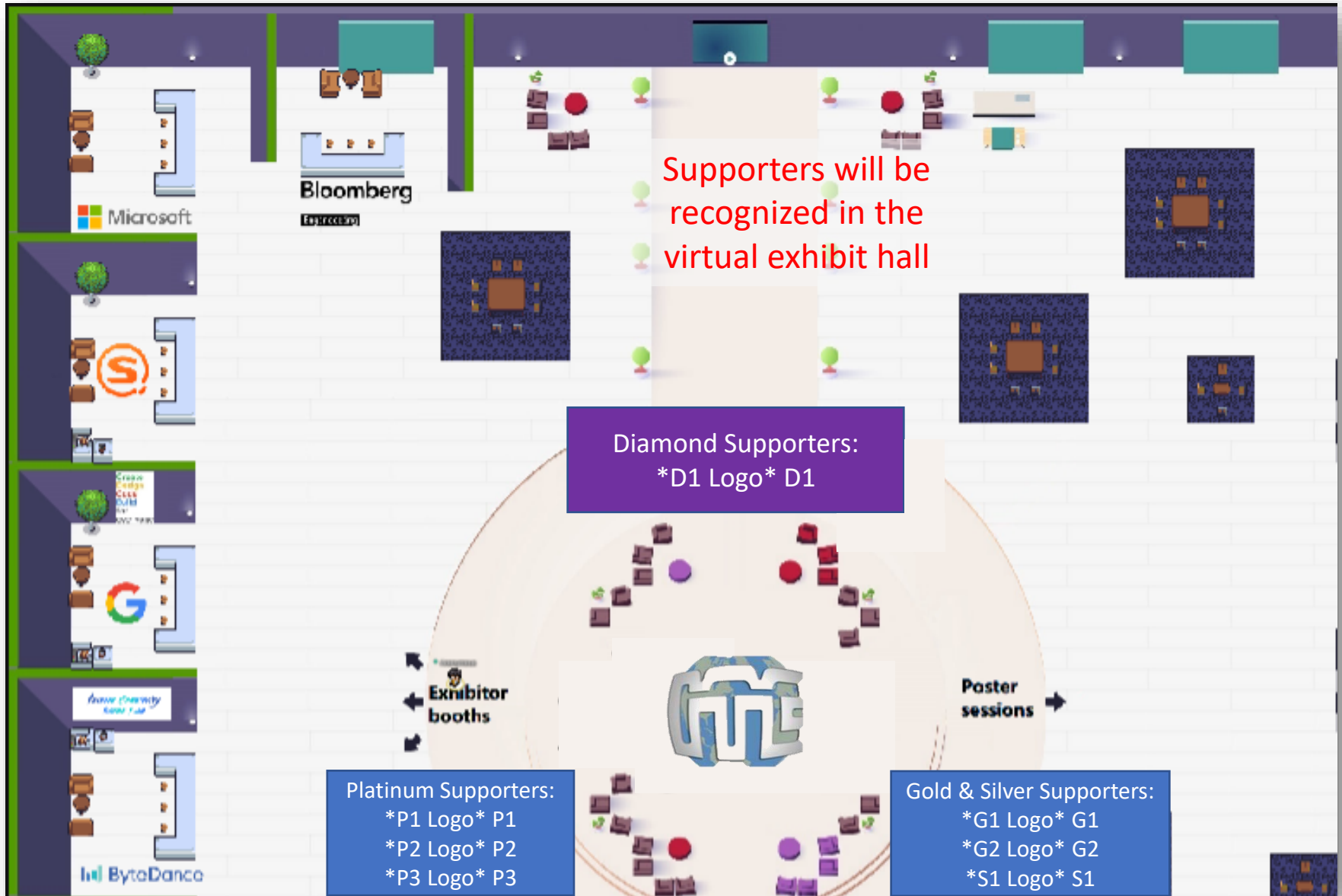
Contact us: Jay Shan
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2021 Virtual Exhibit Booths will be hosted on Gather.Town



Illustrations above are examples layouts, not representative of final layout

Supporters Recognition in 2021 Virtual Exhibit Hall



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Exhibitor Packages + A La Carte

	Lite Exhibitor (\$1,600)	Exhibitor (\$2,900)	Featured Exhibitor (\$5,800)	Esteemed Exhibitor (\$11,600)	A La Carte Upgrades
Registration	2	2	4	8	If Booths < 2: \$2,000 per extra booth If Booths >= 2: \$2,500 per extra booth Each extra booth includes 2 registrations
<u>Gather.Town</u> Booths	1	1	2	4	
Access to attendee name and email list (opt-ins only) after event	Yes	Yes	Yes	Yes	
Dedicated landing page on virtual event platform/conference website	-	-	Yes	Yes	\$800
Listing in pre and post conference product highlight (non- exclusive)	-	-	Yes	Yes	\$800
X-minute supporter presentation (supporter forum)	-	3 Minutes	6 Minutes	10 Minutes	3 min -> 6 min \$1,500 6 min -> 10 min \$2,000



Supporter Packages

	Silver (\$1,400)	Gold (\$2,500)	Platinum (\$7,500)	Diamond (\$10,000)
Registration	1	2	4	8
Access to attendee name and email list (opt-ins only) after event	-	Yes	Yes	Yes
Dedicated landing page on virtual event platform/conference website	Yes	Yes	Yes	Yes
Listing in pre and post conference product highlight (non- exclusive)	Yes	Yes	Yes	Yes
Supporter recognition in Gather.Town Exhibit Hall	Yes	Yes	Yes	Yes
X-minute supporter presentation (supporter forum)	-	-	15 Minutes	60 Minutes
Supporter recognition on ITC website	-	Yes	Yes	Yes
Supporter recognition in ITC proceedings	-	Yes	Yes	Yes
Supporter recognition in promotional emails	-	Yes	Yes	Yes
Supporter recognition during digital giveaways	-	Yes	Yes	Yes
Supporter recognition for a dedicated virtual networking event	-	-	Yes	Yes
Dedicated pre-conference email blast to registered attendees (opt-in)	-	-	Yes	Yes
Supporter branding on virtual conference platform	-	-	-	Yes
1-minute video played at the beginning of an individual keynote session (limit 3)	-	-	Yes	-
1-minute video played at the beginning of the plenary session (limit 1)	-	-	-	Yes

Support ITC today!

Contact us:

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More details:

www.itctestweek.org/exhibiting-at-itc

