International Test Conference

November 3-5, 2020

WORLD'S PREMIER ELECTRONICS TEST CONFERENCE

Taking Place Virtually

www.itctestweek.org

IEEE

IEEE

Philadelphia Section

ITC 2020 Exhibitor & Supporter Prospectus

INTERNATIONAL TEST CONFERENCE
November 3-5, 2020

ITC 2020

International Test Conference, the cornerstone of TestWeek™ events, is the world's premier conference dedicated to the electronic test of devices, boards and systems-covering the complete cycle from design verification, test, diagnosis, failure analysis and back to process and design improvement. At ITC, test and design professionals can confront the challenges the industry faces, and learn how these challenges are being addressed by the combined efforts of academia, design tool and equipment suppliers, designers, and test engineers.

Event At-A-Glance

Tuesday Nov 3:
Opening Remarks
Keynote
Sessions
Diamond Support
Presentation

Wednesday Nov 4:
Keynote
Visionary Talk
Sessions
Exhibit Presentations
Posters

Thursday Nov 5:
Keynote
Visionary Talk
Sessions
Exhibit Presentations

More details:
https://easychair.org/
smart-program/ITC2020/

Why Become a Supporter?

IEEE ITC provides various ways for supporters to help improve the community while gaining exposure as well as other benefits which include:

- Meet conference participants from around the world—potential customers and collaborators—leading researchers from government, industry, and academia who specialize in electronic testing and related fields.
- Gain worldwide recognition and visibility for your brand with expanded virtual branding opportunities.
- Promote your organization in the official conference materials. Your organization name, logo, and website will be added to the conference proceedings, the final program, and the conference website.
- Receive complimentary registrations enabling your company to reach potential customers and recruit potential candidates.

IEEE ITC attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them at IEEE ITC 2020!

Contact us:
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General Support Levels

We are pleased to offer benefits to our supporters, and provide several support levels for your consideration.

	Exhibitor ($2900)	Featured Exhibitor ($5800)	Esteemed Exhibitor ($11,600)	Gold ($2,500)	Platinum ($7500)	Diamond ($10,000)
Registration	2	4	8	2	4	6
Virtual room	1	2	4			
Featured topic-based networking event in your exhibit room (non-exclusive)	X	X	X			
Access to attendee name and email list (opt-ins only) after event	X	X	X	X	X	X
Dedicated landing page on virtual event platform/conference website	X	X	X	X	X	X
Listing in pre and post conference product highlight (non- exclusive)	X	X	X		X	X
5-minute supporter presentation (supporter forum)	X	X	X			
15-minute supporter presentation (supporter forum)					X	
60-minute supporter presentation (supporter forum) [Ability to provide giveaways to attendees]						X

General Support Levels, continued

	Exhibitor ($2900)	Featured Exhibitor ($5800)	Esteemed Exhibitor ($11,600)	Gold ($2,500)	Platinum ($7500)	Diamond ($10,000)
Supporter recognition on ITC website				X	X	X
Supporter recognition in ITC Proceedings				X	X	X
Supporter recognition in promotional emails				X	X	X
Digital give-away shared with registered attendees				X	X	X
Supporter recognition for a dedicated virtual networking event					X	X
Dedicated pre-conference email blast to registered attendees (opt-in)					X	X
Supporter branding on Virtual Conference platform						X
1-minute video played at the beginning of an individual keynote session (limit 3)					X	
1-minute video played at the beginning of the plenary session (limit 1)						X

Support ITC today!

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More details:
www.itctestweek.org/exhibiting-at-itc