

## Exhibitor Lead Retrieval Systems ITC 2018 Discount Deadline October 5, 2018

Order online at https://www.badgeguys.com/order.aspx

Each attendee and exhibitor who registers for this event will receive a badge encoded with a 2-D barcode. This barcode will contain the person's contact information given at the time of registration. (ie... name, company, address, phone number and email address)

We are offering equipment and services to capture this important information. By taking a moment to look over the following, you can be ensure the method you select to caputure information will be the best method for your needs.



Our Expoleads mobile app enables you to capture, qualify and survey leads directly from your Android or iOS device. Lead data is accessed and or downloaded from our secure online portal. The portal also gives you the ability to create your own qualifiers and surveys which will be downloaded to your device.

With our Expoleads mobile app you can even attach a picture of the prospect or their business card to aid in follow-up. With ExpoLeads Mobile, not only can you capture leads on the trade show floor, you can use the app to capture leads anywhere you encounter attendees, such as at their hotels, social functions, on shuttle buses, etc.



**7"** Tablet rental with ExpoLeads mobile activation Bundle The versatile ExpoLeads Mobile app, bundled with our 7" Android tablet.



The ExpoTool is a portable, battery-powered scanner that will make gathering prospects' information as simple as pressing a button. The Expo Tool stores all the specified prospect's information plus any number of action codes for follow up. You can also add action codes to prospects' records long after they're gone from your booth. The scanned data will be emailed to you upon return of the unit.



#### **ExpoTool Series 700**

Full color graphic display for easy viewing of data. Touchscreen for intuitive navigation and data entry. Add preset action codes or full text notes to each scan.



#### ExpoTool Series 600

Monochrome display with thumb wheel user interface to enter additional preset action codes. Creating notes is not possible with this model.



#### Optional Printer for use with ExpoTool Series 700 or 600

Battery powered printer to print your leads in the booth. Only available when ordering either the ExpoTool Series 700 or Series 600.

If you have any questions concerning any of the products and services being offered for lead collection, please feel free to call us at 972.395.1119 or email us at leads@badgeguys.com.

It is very important to order as soon as possible, as our on-site quantities of available equipment is limited.

Third party scanning equipment may not work with our encoded barcode. Please contact us at leads@badge-guys.com for more information on our developers kit.

#### We cannot guarantee availability after the discount date of October 5, 2018.



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or fax to +1 678.407.3009

# Expoleads Mobile App and Bundle ExpoLeads Mobile User Guide - <u>http://www.badgeguys.com/expoleadsmobileinst.pdf</u>

	ExpoLeads mobile	ExpoLeads Mobile User Guide - <u>http://www.badgeguys.com/expoleadsmobileinst.pdf</u> bile Per activation. Each device will need it's own activation.				
X	activation on your device	<b>Discount</b> \$255	Regular \$265	<b>Onsite</b> \$280	Quantity	Total Fee
	7" Tablet rental with ExpoLeads mobile activation Bundle	<b>Discount</b> \$420	<b>Regular</b> \$455	<b>Onsite</b> \$510	Quantity	Total Fee
			Ехр	oTool Scanners	and Printer	
	ExpoTool Series 700	<b>Discount</b> \$395	<b>Regular</b> \$430	<b>Onsite</b> \$485	Quantity	Total Fee
S	ExpoTool Series 600	<b>Discount</b> \$295	<b>Regular</b> \$330	<b>Onsite</b> \$385	Quantity	Total Fee
	Optional Printer for use with ExpoTool	<b>Discount</b> \$120	<b>Regular</b> \$150	<b>Onsite</b> \$180	Quantity	Total Fee
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Expotool 700/600 Only - Email leads to .

**ExpoLeads Mobile Only** - Email activation code to

TERMS & CONDITIONS By submitting this form, I understand that I am responsible for proper use and safe keeping of the Lead Systems covered by this agreement. I will be liable for the loss of, or damage to, this equipment in an amount up to \$1,900 per unit. If I have not chosen the Pick-up option after the event, failure to return the unit will result in a \$100 late charge being applied to my account. I understand that rental cancellation must be done prior to the discount deadline, including any orders not picked up at the event by a representative of the above said company (if system delivery was not ordered), will not receive a refund. I also understand that BADGEGuys is not liable for any loss of revenue due to the improper use or loss of the lead systems covered by this agreement.



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### Exhibitor Lead Retrieval Standard and Customized Action CodeTemplate

The action codes below will be by default loaded into your ExpoTools Series 600/700 scanner. Simply scan the prospect's badge with the hand held scanner and then select the appropriate action code. This action code information will be stored along with the prospect's contact information.

If you wish to make changes to the list of standard action codes listed below, please select the Custom Action Codes on the order form. Then write the codes you wish to use on the area provided on this page.

Please note: The Series 600 is limited to 20 characters per action code

**Standard Action Codes** 

**Custom Action Codes** 

ADD TO MAILING LIST	1
CURRENT CUSTOMER	2
DISTRIBUTOR	3
HAS PURCHASING AUTHORITY	4
HAVE SALES REP CALL	5
HOT LEAD!	6
INQUIRY ONLY	7
INTERESTED BUYER	8
OEM	9
PRODUCT A	10
PRODUCT B	11
PRODUCT C	12
PRODUCT D	13
PRODUCT E	14
PRODUCT F	15
SCHEDULE DEMO	16
SEND LITERATURE	17
SEND PRICING INFO	18
VAR	19
WANTS PRESENTATION	20