Exhibitor Lead Retrieval Systems
ITC 2018
Discount Deadline October 5, 2018

Order online at https://www.badgeguys.com/order.aspx

Each attendee and exhibitor who registers for this event will receive a badge encoded with a 2-D barcode. This barcode will contain the person's contact information given at the time of registration. (ie... name, company, address, phone number and email address)

We are offering equipment and services to capture this important information. By taking a moment to look over the following, you can be ensure the method you select to capture information will be the best method for your needs.

EXPOLEADS mobile

Our Expoleads mobile app enables you to capture, qualify and survey leads directly from your Android or iOS device. Lead data is accessed and or downloaded from our secure online portal. The portal also gives you the ability to create your own qualifiers and surveys which will be downloaded to your device.

With our Expoleads mobile app you can even attach a picture of the prospect or their business card to aid in follow-up. With ExpoLeads Mobile, not only can you capture leads on the trade show floor, you can use the app to capture leads anywhere you encounter attendees, such as at their hotels, social functions, on shuttle buses, etc.

7" Tablet rental with ExpoLeads mobile activation Bundle
The versatile ExpoLeads Mobile app, bundled with our 7" Android tablet.

ExpoTools

The ExpoTool is a portable, battery-powered scanner that will make gathering prospects' information as simple as pressing a button. The Expo Tool stores all the specified prospect's information plus any number of action codes for follow up. You can also add action codes to prospects' records long after they're gone from your booth. The scanned data will be emailed to you upon return of the unit.

ExpoTool Series 700
Full color graphic display for easy viewing of data. Touchscreen for intuitive navigation and data entry. Add preset action codes or full text notes to each scan.

ExpoTool Series 600
Monochrome display with thumb wheel user interface to enter additional preset action codes. Creating notes is not possible with this model.

Optional Printer for use with ExpoTool Series 700 or 600
Battery powered printer to print your leads in the booth. Only available when ordering either the ExpoTool Series 700 or Series 600.

If you have any questions concerning any of the products and services being offered for lead collection, please feel free to call us at 972.395.1119 or email us at leads@badgeguys.com.

It is very important to order as soon as possible, as our on-site quantities of available equipment is limited.

Third party scanning equipment may not work with our encoded barcode. Please contact us at leads@badgeguys.com for more information on our developers kit.

We cannot guarantee availability after the discount date of October 5, 2018.

Exhibitor Lead Retrieval Systems
ITC 2018
Discount Deadline October 5, 2018

Order online at https://www.badgeguys.com/order.aspx

or fax to +1 678.407.3009

Expoleads Mobile App and Bundle
ExpoLeads Mobile User Guide - http://www.badgeguys.com/expoleadsmobileinst.pdf

		Discount	Regular	Onsite	Quantity	Total Fee
	ExpoLeads mobile activation on your device	$255	$265	$280	_____	_____
	7" Tablet rental with ExpoLeads mobile activation Bundle	$420	$455	$510	_____	_____

Per activation. Each device will need it's own activation.

ExpoTool Scanners and Printer

		Discount	Regular	Onsite	Quantity	Total Fee
	ExpoTool Series 700	$395	$430	$485	_____	_____
	ExpoTool Series 600	$295	$330	$385	_____	_____
	Optional Printer for use with ExpoTool	$120	$150	$180	_____	_____

Optional ExpoTool / 7" Tablet Bundle Items

Custom Action Codes
This option allows you to make changes to the standard action codes listed on the next page. The standard action codes will be included in every ExpoTool.

Discount	Regular	Onsite	Quantity	Total Fee
$50	$70	$90	_____	_____

Equipment Delivery / Pick-up
Our staff will deliver the ExpoTool or Tablet to your booth. All deliveries will be made within 2 hours prior to the opening of the event. *The lead retrieval desk will be located next to exhibitor registration.*

Pre-event Delivery	Post-event Pickup	Total Fee
$75	$50	_____

Payment and Lead Information
Please Note: Charges on your credit card statement will appear as Registration and Housing Services.

Credit Card # _____ Expires _____ Card Code _____

Cardholder Name _____ Cardholder Email _____

Cardholder Signature _____

Exhibiting Company Name _____ Booth # _____

Contact Name _____

Contact Email _____ Onsite Mobile Number _____

ExpoTool 700/600 Only - Email leads to _____

ExpoLeads Mobile Only - Email activation code to _____

Exhibitor Lead Retrieval Standard and Customized Action CodeTemplate

The action codes below will be by default loaded into your ExpoTools Series 600/700 scanner. Simply scan the prospect's badge with the hand held scanner and then select the appropriate action code. This action code information will be stored along with the prospect's contact information.

If you wish to make changes to the list of standard action codes listed below, please select the Custom Action Codes on the order form. Then write the codes you wish to use on the area provided on this page.

Please note: The Series 600 is limited to 20 characters per action code

Standard Action Codes	Custom Action Codes
ADD TO MAILING LIST	1.
CURRENT CUSTOMER	2.
DISTRIBUTOR	3.
HAS PURCHASING AUTHORITY	4.
HAVE SALES REP CALL	5.
HOT LEAD!	6.
INQUIRY ONLY	7.
INTERESTED BUYER	8.
OEM	9.
PRODUCT A	10.
PRODUCT B	11.
PRODUCT C	12.
PRODUCT D	13.
PRODUCT E	14.
PRODUCT F	15.
SCHEDULE DEMO	16.
SEND LITERATURE	17.
SEND PRICING INFO	18.
VAR	19.
WANTS PRESENTATION	20.