



Advertising and Marketing Opportunities at ITC 2018

In addition to the prime levels of conference support, ITC is pleased to extend exhibiting and non-exhibiting companies the opportunity to increase visibility at the conference through a selection of key offerings. Choose from the following advertising and marketing tools to help your company enhance its exposure and maximize its experience at ITC. Please use the order form below to indicate your preference(s). Some production costs are not included and you will be responsible for providing the appropriate logos or materials. Specific deadlines may apply.

Advertising

Conference Guide Full-Page Print Ad

- Exhibitors..... \$250
- All others \$1000

Conference Guide Half-Page Print Ad

- Exhibitors..... \$175
- All others \$600

Company Name (Logo):

- Displayed at Post Panel Reception..... \$2000
- Displayed on Registration Desk Kick Panels.. \$500 (6 available) **NEW**
Contact Bill Lowd for details....

Purchase a Corporate 36" Pull-up Banner..... \$500

Purchase a Corporate Stand Alone Banner (4' x 8')..... \$500

Street Pole Advertising on local Phoenix Street..... \$2000 NEW

- Your logo with ITC/ISTFA logo on eight street poles
- Pole location in front of and by the convention center

Merchandise

Footprint trail to your exhibit booth...(6 pair) \$500 (2 available)

Meter Boards with your logo (double sided – 8' x 3') Lobby Level.. \$500 each / limit of 2 **NEW**
 Plenary Area \$750 each / limit of 2 **NEW**
 (single sided – 8' x 3') Lobby Level \$300 each / limit of 2 **NEW**
 Plenary Area \$500 each / limit of 2 **NEW**

Contact Bill Lowd for details.....

Hospitality Events (per event)

- Welcome Reception Sponsor..... \$5,000
- Panel Reception Sponsor \$2,000
- Plenary Morning Coffee..... \$4,000
- AM Coffee Break (offered daily) \$1,000
- PM Coffee Break (offered daily) \$1,000
- Exhibit Hall Lunch (Tuesday) \$2,000
- Exhibit Hall Lunch (Wednesday/PosterSession)... \$2,000
- Exhibit Hall Lunch (Thursday) \$2,000
- Internet Sponsor / Splash page (3 Available, 1 each day)..Contact Bill Lowd for pricing.
- Coffee cart (at Entrance to Exhibit Hall).....SOLD

Contact for questions:

Bill Lowd

ITC, Exhibits Chair

(508) 982-5106

bzintrnatl@aol.com



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Order Form

Advertising or Marketing Opportunity of Interest:

Amount: \$ _____

Fax this completed form to the ITC office (202) 331-0111, Or
Email or Scan this completed form to: ITC@courtesyassoc.com

Invoice with payment instructions will be sent.

Or

Make check payable to “International Test Conference” & mail with order form to:

ITC c/o Courtesy Associates
2025 M Street, NW, Suite 800
Washington, DC 20035
Tel: 202-973-8665