
Become an ITC'10 Corporate Supporter

Take this opportunity to benefit your company while supporting the institution that for over 40 years has provided the venue for members of the test research, development and manufacturing communities to meet and further the field of testing. Its world-class exhibition has showcased the latest in test-related hardware, software and services. This opportunity is available to both exhibiting and non-exhibiting companies.

Diamond-level Corporate Support (Qty. 1)**\$15,000**

Supporting ITC at the Diamond Level will bring maximum visibility to your company. This exclusive offer allows your organization to extend its marketing program to a targeted audience. Included in this valuable package are the following opportunities:

- Corporate logo on ITC Web site home page
- Corporate logo on ITC Tee Shirt
- Corporate logo in advance program
- Corporate logo in pre-conference press releases
- Corporate logo in ITC e-mail blasts
- Corporate logo in pre-conference flier
- Corporate logo in at-conference guide
- Recognition at conference opening plenary session
- One corporate literature item inserted in official ITC tote bag
- Opportunity to participate in the corporate presentation track in an extended session
- Hanging of existing company banner in "premium" location in convention center
- Corporate logo on official ITC tote bag
- Four complimentary full-conference registration packages
- Corporate logo etched in "gobo" spotlight at ITC Welcome Reception, plus signage recognition
- Full-page ad in the at-conference guide
- Static ITC Web site button advertisement (not on home page)
- Prominent position in logo displays
- Five CD's of both the Conference Proceedings and Technical Presentations

Deliverables from supporting company:

- Corporate logo in .jpg, .eps and .gif formats, color and B/W
- Artwork for conference guide advertisement (see attached specifications)
- Banner for hanging in conference center (see attached order form, production cost not included)
- Artwork for square 'button' advertisement, formatted to 125 x 125 IMU

Platinum-level Corporate Support (Qty. 3)**\$10,000**

Supporting ITC at the Platinum Level will bring great visibility to your company. This exclusive offer allows your organization to extend its marketing program to a targeted audience. Included in this valuable package are the following opportunities:

- Corporate logo on ITC Web site home page
- Corporate logo in advance program
- Corporate logo in pre-conference press releases
- Corporate logo in ITC e-mail blasts
- Corporate logo in pre-conference flier
- Corporate Logo on ITC Tee Shirt
- Corporate logo in at-conference guide
- Recognition at conference opening plenary session
- One corporate literature item inserted in official ITC tote bag
- Opportunity to participate in the corporate presentation track
- Hanging of existing company banner in a premium location in the convention center
- Corporate logo on official ITC tote bag
- Three complimentary full-conference registration packages
- Corporate logo etched in "gobo" spotlight at ITC Welcome Reception plus signage recognition.
- Full-page ad in the at-conference guide
- Rotating ITC Web site button advertisement (not on home page)
- Five CD's of both the Conference Proceedings and Technical Presentations

Deliverables from supporting company (for Platinum-Level Corporate Support):

- Corporate logo in .jpg, .eps and .gif formats, color and B/W
- Artwork for conference guide advertisement (see attached specifications)
- Banner for hanging in conference center (see attached order form, production cost not included)
- Artwork for square 'button' advertisement, formatted to 125 x 125 IMU

Gold-level Corporate Support

\$7,500

Supporting ITC at the Gold Level greatly increases the visibility of your company at ITC. Your organization will receive valuable marketing opportunities and recognition through the following activities:

- Corporate logo on ITC Web site home page
- Corporate logo in advance program
- Corporate logo in pre-conference press releases
- Corporate logo in ITC e-mail blasts
- Corporate logo in pre-conference flier
- Corporate logo in at-conference guide
- Corporate logo on ITC Tee Shirt
- Recognition at conference opening plenary session
- One corporate literature item inserted in official ITC tote bag
- Opportunity to participate in the corporate presentation track
- Hanging of existing company banner in the convention center
- Corporate logo on official ITC tote bag
- Two complimentary full-conference registration packages
- Five CD's of both the Conference Proceedings and Technical Presentations

Deliverables from supporting company:

- Corporate logo in .jpg, .eps and .gif formats, color and B/W
- Banner for hanging in conference center (see attached order form, production cost not included)

Silver-level Corporate Support

\$5,000

Sponsorship at the Silver Level offers marketing opportunities for your company to be highlighted conference materials prior to and during the conference. Included in this program are:

- Corporate logo on ITC Web site home page
- Corporate logo in advance program
- Corporate logo in pre-conference press releases
- Corporate logo in ITC e-mail blasts
- Corporate logo in pre-conference flier
- Corporate logo in at-conference guide
- Corporate logo on ITC Tee Shirt
- Recognition at conference opening plenary session
- One corporate literature item inserted in official ITC tote bag
- Opportunity to participate in the corporate presentation track
- Hanging of existing company banner in the convention center
- One complimentary full-conference registration packages
- Five CD's of both the Conference Proceedings and Technical Presentations

Deliverables from supporting company:

- Corporate logo in .jpg, .eps and .gif formats, color and B/W
- Banner for hanging in conference center (see attached order form, production cost not included)



ITC'10 Corporate Supporter Order Form**

Please make your selections below.

Diamond-Level Corporate Supporter (1 available) **\$15,000**

Platinum-Level Corporate Supporter (3 available) **\$10,000**

Gold-Level Corporate Supporter **\$ 7,500**

Silver-Level Corporate Supporter **\$ 5,000**

Company _____ Phone _____

Contact Name _____ Signature _____ Date _____

Address _____

City _____ State/Province _____ ZIP/Postal Code _____ Country _____

E-mail _____

Fax this completed form to the ITC office (202) 331-0111
Full Payment is due upon receipt of invoice

ITC gratefully acknowledges your support.

**Specific deadlines apply for inclusion in ITC publications and certain merchandise offerings.

- Web site home page recognition: Upon payment and logo delivery
- Web Advance Program: June 14
- Pre-conference press releases: August 1 until conference
- Tee shirt logo: August 18
- Tote logo: August 18
- Printed Conference Guide: September 17
- Gobo spotlight: tbd
- Plenary recognition: September 24
- Convention hall banner: tbd
- Registration literature (one item) tbd

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