



Advertising and Marketing Opportunities at ITC'10

ITC is pleased to offer companies the opportunity for visibility at the conference through a selection of key advertising activities. You will at the same time, be supporting the institution that for the past four decades has provided the venue for members of the test research, development and manufacturing communities to meet and further the field of testing.

Choose from the following marketing and advertising tools to help your company enhance its exposure at ITC and within the international test community. Please use the attached order form to mark your preferences. Production cost is not included and you will be responsible for providing the appropriate logos or materials. Most advertising opportunities are sold on a first-come first-served basis.

SEE ACCOMPANYING PRICE SHEET AND ORDER FORM FOR RATES.

Advertising

Conference Guide Ad (Contact ITC for specifications—mechanicals due **9/17/10**)

A full-page print ad in the conference guide distributed to all Test Week attendees.

Merchandise

Name Badge Lanyards (Quantity 1200) (Material due by **8/18/10**)

This is an exclusive opportunity for your company to reach all attendees of ITC. Your company logo, along with the ITC logo would be featured on the badge holder lanyard. The lanyard will be placed in the official conference tote that is distributed during registration to all technical program attendees. This offer is limited to one company.

Hospitality Events

Take advantage of these unique opportunities to sponsor refreshments for conference attendees. Your company will receive exposure as you provide your customers with a much-appreciated break.

Hospitality options being offered:

Welcome Reception
Plenary Continental Breakfast
Morning Continental Breakfast (offered daily)
AM Coffee Break (offered daily)
PM Coffee Break (offered daily)
Exhibits Lunch (offered daily)
Post Panel / Poster Session

