

Exhibitor Web Site Link Due Date: Immediately

The ITC home page attracts tens of thousands of hits each month. When an exhibitor is assigned booth space for the current year, the company name is included in the ITC web site exhibitor listing. This list remains active until new contracts are sent to exhibitors after the current year's conference.

ITC extends the opportunity of a reciprocal linking of home pages on the Internet to current paid exhibitors. By simply forwarding us the information requested below, we will give your company additional FREE publicity for your products.

Let your customers and prospects know that you will be exhibiting at the upcoming International Test Conference. Take this opportunity to promote your services, introduce new products or enhancements, or simply to state your product mix on the exhibit floor.

To take advantage of this opportunity, please e-mail Bill Lowd, Exhibits Chair, at bzintrnatl@aol.com. Please provide the following:

- **Your company logo (electronically)**
- **Company name, address, telephone and fax number**
- **Provide the e-mail address, phone and fax numbers of your webmaster and author of the information in case there are any items that must be clarified**
- **URL of your company's home page**
- **Description that best describes your participation at ITC**

To make this project mutually beneficial, we ask that your web master provide a hyperlink back to the ITC home page from your company's site. This is merely a request. Your participation in the ITC exhibitor listing does not require reciprocal linking, but could help generate more awareness of your participation in the Conference. Ask your webmaster to incorporate the return link to the ITC home page (URL <http://www.itctestweek.org>).

If you have any questions or concerns, please do not hesitate to contact:

Bill Lowd at 508-801-6511