

EXHIBITOR POSTAL MAIL RENTAL REQUEST FORM

Each year ITC constructs a postal mailing list of attendees from the previous year's conference and pre-registrants for the current conference. As a benefit, the list is available for one-time rentals to companies exhibiting in the current conference year—mainly for promoting their participation in ITC. A bonded mail house must be used. ITC will provide the mail list in electronic format to the mail house. Two rentals are available. The first is free; the second costs \$200.

Requests for rental of the mailing list must be made to the ITC marketing chair and must indicate:

1. Purpose of the request (booth promotion, survey, etc.)
2. Statement of confidentiality from your bonded mail house.
3. Company name and contact information.
4. Bonded mail house name and contact information.
5. A sample or copy of the mail piece as it will appear in final form.

A member of the ITC Marketing Committee will grant approval based on:

1. Material properly reflecting the image of ITC.
2. Proper use of the ITC name and associated sponsors
3. Consistent use of the registered ITC logo and TestWeek™ references.
4. Fee payment received:
 - a. First use: handling fee is waived
 - b. Second use: Handling fee of \$200

We request rental of the ITC postal mail list

Date submitted _____ First Use: free Second Use @ \$200

Company Name _____ Contact Name _____

Phone _____ E-mail _____

Purpose _____

Mail House Name _____ Contact Name _____

Address _____ Phone _____

City, State, Zip _____ FAX _____

Email _____

Payment Due: Enclosed _____ Send Invoice _____

Send postal concept by fax or electronic file for approval to:
Amy Gold a.gold@advantest.com , Fax: 212-850-6696

Fax or mail this form to:
ITC c/o Courtesy Associates
2025 M Street NW, Suite 800
Washington, DC 20036

Tel: 202-973-8665
Fax: 202-331-0111