

## ITC 2020 Exhibitor Information

On this page, you will find answers to all of your frequently asked questions concerning what you will receive, what is being requested from you, information about the exhibition, and who to contact. We are excited to have your support for the conference and look forward to a great event.

Sponsorship Package Deliverable	Exhibitor	Featured Exhibitor	Esteemed Exhibitor	Gold	Platinum	Diamond	Material Deadline
<b>Product Highlight Email Pre/Post Show (this will be sent to attendees before and after the conference) –</b>  Photo 250x250px jpg, 25-character title, 50-word description about company/products/services, and URL	X	X	X		X	X	10/5
<b>5-minute sponsored presentation (supporter forum) –</b> 5-minute length video, mp4 format. Submit via FTP link	X	X	X				TBD
<b>15-minute sponsored presentation (supporter forum) –</b> 15-minute length video, mp4 format. Submit via FTP link					X		
<b>60-minute sponsored presentation (supporter forum) [Ability to provide giveaways to attendees] –</b> 60-minute length video, mp4 format. Submit via FTP link						X	
<b>1-minute video played at the beginning of an individual keynote session –</b>  1-minute length video, mp4 format. Submit via FTP link					X		
<b>1-minute video played at the beginning of the plenary session –</b>  1-minute length video, mp4 format. Submit via FTP link						X	

<b>Complimentary Registrations</b> Registration instructions will be emailed to each supporter. All registrants will receive complete access to the IEEE QCE conference. If you have any questions please let me know.	X	X	X	X	X	X	
<b>Virtual Rooms –</b>  Sponsored virtual room to conduct meetings, hold presentations, and play videos. (Dedicated hours to drive attendees to these rooms— provide links and make it very easy for attendees).	X	X	X				
<b>Featured topic-based networking event in your exhibit room –</b>  (Non-exclusive)	X	X	X				
<b>Access to ITC attendee list –</b> Opt-ins ONLY	X	X	X	X	X	X	
<b>Dedicated Landing Page –</b>  landing pages will be part of the virtual conference platform and exhibitors will have the ability to add content to these pages themselves	X	X	X	X	X	X	
<b>Supporter Branding in Conference Proceedings</b>				X	X	X	
<b>Supporter Branding on Conference Website</b>				X	X	X	
<b>Supporter Branding on Conference Promotional Emails</b>				X	X	X	

<b>Digital Give-away – Shared with registered attendees (virtual tote-bag)</b>				X	X	X	
<b>Named Networking Event Supporter</b>					X	X	
<b>Dedicated Email Blast – Sent to opt-in ITC registrants prior to event</b>					X	X	
<b>Supporter Branding on Virtual Conference platform</b>						X	

PLEASE SEND ALL DELIVERABLES TO [ADRAQUEZ@COMPUTER.ORG](mailto:ADRAQUEZ@COMPUTER.ORG)

### **Schedule at-a-glance**

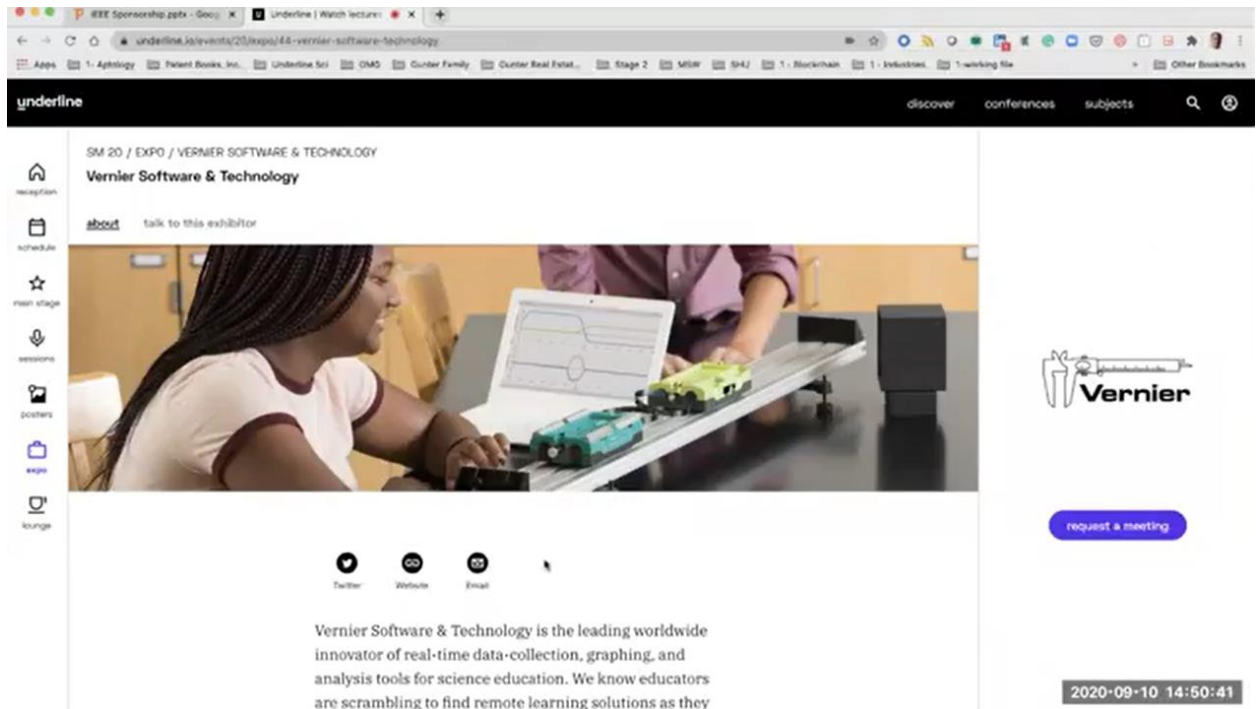
Tuesday, Nov 3	Wednesday, Nov 4	Thursday, Nov 5
Opening Remarks Keynote Sessions Diamond Support Presentation	Keynote Visionary Talk Sessions Exhibit Presentations Posters	Keynote Visionary Talk Sessions Exhibit Presentations

### **Registration Information**

Complimentary conference registrations included with your ITC exhibit and/or supporter package may be used to register exhibit room staff and regular conference attendees. All author registrations must be purchased separately. Registration details will be provided once registration is open.

### **ITC Virtual Landing Page**

While we are still awaiting access to the Underline platform, which will be used to facilitate the ITC virtual conference and exhibits, please review the following screen shot, which provides some insight into what the exhibitor page will look like.



The landing page will include the following areas that you will be able to customize:

- About section
- Overview section
- Video (can upload a video you'd like to play)
- Tool that allows for the set-up live meetings. Attendees will be able to request meetings with you.
- Add social media, website, and email links.
- Add PDFs and other documents you'd like attendees to access

Attendees will be able to access the booths from the Expo menu and the home page.

## Contacts

For any questions concerning sponsorship packages and pricing:

- **Regan Pickett**, IEEE Computer Society — [r.pickett@computer.org](mailto:r.pickett@computer.org)
- **Georgann Carter**, IEEE Computer Society — [gcarter@computer.org](mailto:gcarter@computer.org)

For questions regarding sponsor deliverables, deadlines, registration, and general information:

- **Amir Draquez**, IEEE Computer Society — [adraquez@computer.org](mailto:adraquez@computer.org)